

Meeting Date	18 th February, 2021
Report Title	Tonge Conservation Area Review
Cabinet Member	Cllr. Mike Baldock - Cabinet Member for Planning
SMT Lead	Emma Wiggins – Regeneration Director
Head of Service	James Freeman – Head of Planning
Lead Officer	Simon Algar – Conservation & Design Manager
Key Decision	Yes
Classification	Open
Recommendations	<ol style="list-style-type: none">1. To note the content of the public consultation draft of the character appraisal and management strategy document produced for the review, and the representations made on this by interested parties, the details of which are set out in the report appendices.2. To support, and recommend to Cabinet that the changes to the review document proposed by officers in response to the representations received during the course of the public consultation are agreed.

1 Purpose of Report and Executive Summary

- 1.1 The purpose of this report is to make the Local Plan Panel aware of some proposed boundary changes and to confirm that following the recent review work, the conservation area should be formally re-designated under section 69 of the Planning (Listed Buildings and Conservation Areas) Act, 1990. The proposals include a detailed character appraisal and associated management strategy in line with current good practice for the management of conservation areas. Officers recommend that the Local Plan Panel support the changes to the review document set out in Appendix iii and as reflected in Appendix ii: Public consultation version of the 2020 draft character appraisal and management plan document, showing alterations recommended by officers as tracked changes. Furthermore, that the Local Plan Panel recommend the proposed changes to Cabinet.

2 Background

- 2.1 Tonge Conservation Area was first designated in July 1987. The boundary of the conservation area was subsequently reviewed, the boundary amended, and a summary conservation area character appraisal prepared in July 2003. A copy of the 2003 summary character appraisal document forms Appendix i of this report. Up until now, this conservation area has therefore lacked a detailed appraisal or management strategy to underpin its continued designation. Case law concerning conservation area designation indicates that continued designation could be quashed by a legal challenge on the basis for its original designation not being fully evidenced.
- 2.2 It has also become apparent during the last year or so, that parcels of land adjoining or nearby the boundary of the conservation area are the subjects of some significant potential development pressure. Having a detailed up-to-date character appraisal and management strategy in place for this conservation area should help to ensure that any strategic decisions concerning future development and infrastructure provision in this wider area can be made on a properly informed basis taking into account the need to conserve the setting and special interest of this longstanding conservation area, as far as reasonably possible, as well as the Council's requirement to deliver new homes and support employment opportunities.

3 Proposal

- 3.1 The proposal is to re-designate and amend the boundaries of the conservation area and to equip it with a detailed character appraisal and a complementary management strategy which will assist with development management and heritage conservation purposes over the next decade or so. It will be a matter for the Cabinet to decide whether to formally adopt the Tonge Conservation Area Character Appraisal and Management Strategy (as recommended with the changes set out in Appendix iii, following consultation feedback, or otherwise), but Local Plan Panel Members are requested to provide feedback as part of the process of reaching a decision in this respect.
- 3.2 Proposed changes to the boundaries of the conservation area are highlighted in Appendix 2 of the public consultation version of the character appraisal and management plan document, which is attached as Appendix ii to this report. The proposed boundary changes have been challenged and questioned through the public consultation exercise and the considerations relating to this have been clearly set out in Appendix iii (public consultation – table of representations and the council's response to them) to this report.
- 3.3 Officers recommend that the Local Plan Panel support, and recommend to Cabinet, the proposed changes to the review document as set out in Appendix iii and as reflected in Appendix ii: Public consultation version of the 2020 draft combined character appraisal and management plans document, showing

alterations recommended by officers as tracked changes. It should be noted that the version of the document provided at Appendix vi is in Microsoft Word format and is provided here purely to show how the changes to the document which officers consider should be made, are incorporated. Final formatting of the document using professional editing software (which will also eliminate any remaining typos and grammatical errors) will be applied to the PDF version of the document which will form the adoption version and which will be placed on the Council's website for public viewing.

4 Alternative Options

- 4.1 One option would be to not take this review work any further and effectively abandon it. This is not recommended however because it would risk the justifiable continuation of the designation and/or the appropriately sensitive and positive management of the conservation area and its wider setting moving forward.
- 4.2 A second possible option would be to suspend the work on this review until some point in the future. Whilst this option would not result in wasted consultancy fees and officer time, it could still lead to (a) the designation being challenged, (b) reputational damage to the Council and/or (c) development and associated infrastructure provision decisions being made for the locality without an appropriate understanding and appreciation of the special qualities of the respective Borden Parish conservation areas.
- 4.3 A third possible option would be to alter the document, in particular to take on board the representations made on behalf of those with land and/or development interests in the locality, and more especially to row back on one or both of the proposed boundary extensions to the Chestnut Street Conservation Area. However, whilst it is accepted that some minor changes can and should on balance be made to the appraisal and management strategy sections of the review document in light of commentary provided in such representations, the consultation table set out at Appendix iii sets out the Council position in relation to these comments and the carefully reasoned responses to those representation set out therein supports the view that the appraisal document and associated proposed boundary changes are in overall terms, fundamentally sound.

5 Consultation Undertaken or Proposed

- 5.1 As agreed in advance with Tonge Parish Council and Bapchild Parish Council (the land contained within the conservation is split between the two parishes), a 6 week public consultation exercise commenced ran from Monday the 5th October 2020 until Sunday the 15th November 2020.

- 5.2 All those parties with property within or overlapping the current conservation area boundary were notified in writing of the review and were invited to comment on it, as were key relevant organisations including Kent County Council and Historic England. A list of those parties consulted on the review document is attached for reference as Appendix iv to this report.
- 5.3 Restrictions on movement imposed due to the Coronavirus pandemic meant that the normal practice of providing hard copies of the review document at Swale House, at Sittingbourne Library and the nearest local library (in this case, Teynham) could not be followed, but the review document was available to view/download on-line via the Council's website for the duration of the six-week public consultation period, and in addition, officers designed a public consultation poster, copies of which were placed on notice boards in Bapchild and Tonge parishes prior to the start of the consultation period by the respective parish clerks in order to help further publicise the review work.
- 5.4 Ten representations were received in response to the public consultation exercise, with three of these in particular strongly objecting to the proposed boundary extensions to the Tonge Conservation Area. There were also suggestions for changes to the appraisal section of the document in terms of how areas within the conservation area and identified views are labelled and described, along with calls for a speed restriction on Church Road and some other management measures. Full copies of all ten representations received are included for reference at Appendix v to this report. It should be noted that details which could allow for identification of private individuals have been redacted in the copies displayed in this appendix in order to protect personal data in accordance with the requirements of the General Data Protection Regulation 2018 (GDPR) and the associated Data Protection Act 2018.
- 5.5 It should be noted that Kent County Council's Heritage Conservation Team are contracted by the Council to provide archaeological advice on development proposals and in support of area appraisal work, as the Council, in line with most other local planning authorities does not have an in-house specialist in this respect. As such, there is no consultation response from the county's Heritage Conservation Team as the Council's consultant liaised with the county's Principal Archaeologist at the outset of this review exercise, and his input was incorporated into the public consultation document. Kent County Council in its function as the Highway Authority was consulted on the conservation area review but provided no feedback in this respect. A response from the county's Ecology Team (which was also consulted) is summarised in the consultation response table at Appendix iii to this report, along with a summary of all the other feedback provided.
- 5.6 Local Plan Panel Members are reminded that it will be a matter for the Cabinet to decide whether to formally adopt the Tonge Conservation Area Character Appraisal and Management Strategy (as recommended with the changes set out in Appendix iii, following consultation feedback, or otherwise), but that minuted feedback from the Panel on the review document in light of the public consultation

exercise and your officers response to representations received, will assist the Cabinet in reaching a decision in this respect.

6 Implications

Issue	Implications
Corporate Plan	<p>Priority 2 of the Plan is: 'Investing in our environment and responding positively to global challenges'. Objectives 2.1, 2.4 and 2.5 of this priority are respectively to:</p> <p>(2.1) 'Develop a coherent strategy to address the climate and ecological emergencies, aiming for carbon neutrality in the council's own operations by 2025 and in the whole borough by 2020, and pursue all opportunities to enhance biodiversity across the borough'.</p> <p>(2.4) 'Recognise and support our local heritage to give people pride in the place they live and boost the local tourism industry.'</p> <p>(2.5) 'Work towards a cleaner borough where recycling remains a focus, and ensure that the council acts as an exemplar environmental steward, making space for nature wherever possible'.</p> <p>The character appraisal and management strategy document, once amended as appropriate and subsequently adopted would support all 3 of the above-stated objectives from the Corporate Plan.</p>
Financial, Resource and Property	there are no financial implications for the Council
Legal and Statutory	<p>The Planning (Listed Buildings and Conservation Areas) Act 1990 places a duty on every local planning authority to "<i>determine which parts of their area are areas of special architectural or historic interest the character or appearance of which it is desirable to preserve or enhance</i>" and, from time to time, to review the functioning existing conservation areas. As such failure to follow through on this review work would mean that the council is failing to meet its statutory duties in relation to the designation and ongoing management of conservation areas.</p>
Crime & Disorder	None identified at this stage.
Environmental Sustainability	<p>One of the three dimensions of sustainable development is its environmental role: contributing to protecting and enhancing our natural, built and historic environment. The other two dimensions are a strong economy and a healthy and socially vibrant community</p>
Health and Wellbeing	The health and wellbeing aspects of interaction with heritage assets and heritage related projects are referenced in the adopted

	Swale Heritage Strategy which underpins this review work.
Risk Management and Health and Safety	None identified at this stage.
Equality and Diversity	None identified at this stage.
Privacy and Data Protection	None identified at this stage.

7 Appendices

The following documents are to be published with this report and form part of the report:

- **Appendix i:** Existing 2003 summary character appraisal document
- **Appendix ii:** Public consultation version of the 2020 draft character appraisal and management plan document, showing alterations recommended by officers as tracked changes
- **Appendix iii:** Public consultation – table of representations, and the council’s response to them
- **Appendix iv:** List of those parties consulted on the review document
- **Appendix v:** Copies of all ten representations received in relation to the public consultation (redacted to protect personal data, as appropriate).

8 Background Papers

None.